MAKSIM IVANOV

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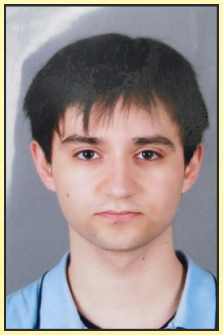
ICT & Media Design Student

LinkedIn

maksimivanovv.com

ABOUT ME

My name is Maksim Ivanov and I am a semester 6 Fontys ICT & Media Design student. I come from Varna, Bulgaria and for the past 4 years I have studied in the Netherlands, expanding my skills and knowledge across various applied and research-based activities in the realm of the ICT world.



EXPERIENCE

Dutch Rose Media | Sept 2025- Jan 2026

UI/UX DESIGN INTERNSHIP

- Researched user and stakeholder needs for an urban planning platform.
- Designed UX flows and interactive prototypes for a mixed-reality experience.
- Explored spatial visualization and storytelling using AR and volumetric content.
- Created and tested an app-less AR proof of concept for public engagement.

PROJECTS

LAYOVER | JUL 2026 UI/UX, Interaction design, Branding
- Designed a brand identity and ordering prototype for a cafe.
- Tested how far brutalist design can go while staying easy to read and use.

MINDPEEL | APR 2026 UI/UX, Interactive prototype, AI
- Designed an AI reflective-journaling companion for Fontys students, with a Software & AI teacher as client.
- Built an AI chat flow that guides entries through Socratic questioning.
- Designed a side panel with conversation tags, a live reflection assessment and an activity timeline.

DRAW WITH HARING | MAR 2026 WebGL, Interactive installation
- Built a self-initiated browser experience that brings back the participatory side of Keith Haring's public work.
- Developed a camera posing page that turns a visitor's pose into a Haring-style figure.
- Created a shared virtual mural wall where every figure adds to a collective artwork.

SKILLS

- Figma
- Adobe Photoshop
- Adobe Illustrator
- Canva
- Swift

- Wireframing
- Prototyping
- Research & Analysis
- Rapid iteration

EDUCATION

Sept 2023- Jul 2027

Fontys UAS, Eindhoven

Bachelor or Applied Science- ICT & Media Design

Sept 2026- Jan 2027

Technical University Tilburg

Pre-master as Minor semester- MICS (Minor Information & Communication Sciences)

LANGUAGES

- English (C1)
- Bulgarian (native)
- Dutch (B1.2)

